

West Library Resources in Media Studies

This list is a summary of many resources offered by the West Library to aid you in your library research and should not be considered exhaustive. Please contact the Reference Department for further assistance.

Journals and Trade Publications

- *Why use these: Journals are used to find experiments, literature reviews, and original research. Trade Publications give brief overviews about important trends in the field. It is easiest to find these in the databases Academic Search Complete and Business Source Complete.*

Advertising Age

Adweek

Broadcasting and Cable

College Media Review

Columbia Journalism Review

EBU Technical Review

Federal Communications Law Journal

Games and Culture

The Hollywood Reporter

InterMedia

Journal of Broadcasting and Electronic Media

Journal of Media Economics

Multichannel News

New Media and Society

Public Opinion Quarterly

Southwestern Mass Communication Journal

Television and New Media

Variety

Databases

- *Why use these: To find scholarly articles from journals, to find magazine articles, and to find newspaper articles in one search. These can be found at westlibrary.txwes.edu, under Online Resources A-Z.*

Academic Search Complete

JSTOR

Business Source Complete

Lexis Nexis Academic

Sage 2015

Databases to help with topic selection: *Use these databases to understand the full context of your topic, to get fast facts, and to help narrow your topic to something that interests you.*

CQ Researcher

Opposing Viewpoints in Context

Web Pages

- *Why use these: Frequently changing data, up-to-date, statistics, laws, and government resources. You can find more recommended web sources on the library's web page in Online Resources A-Z. Check out the resources by subject for Mass Communication.*

ProPublica

FCC Data

Media Channel

<https://www.propublica.org/>

<https://www.fcc.gov/data>

<http://www.mediachannel.org/>

This guide was created by Kaeli Vandertulip for use in the West Library at Texas Wesleyan University and may not be copied or used as course material without permission. This guide was last updated on 8/24/2015.

Books

- Why use these: Use books for broad information about a topic, such as historical background, biographical information, or to fully understand the context of a specific research topic.*
- You can search the library's catalog for your topic of interest. Go to westlibrary.txwes.edu and type in the broad subject that interests you. Write down the call number of the book you are looking for to find it in the stacks. You may also browse the relevant sections of the library.*

PN 1600—5650: Television, Journalism, Film
HE: Communication and Mass Communication
HN: Social Problems and Conditions

HV: Crime
JK: American Politics
KF: American Law

APA Citation and Formatting Help

Basic Book

Last, F. M. (Year). *Title of book in sentence case: Include the subtitle*. City, St: Publisher.

Journal Article

Last, F. M. (Year). Title of the journal article: With the subtitle. *Title of Journal*, vol (iss.), pp-pp.
doi:xx.xxxx

Web Page

Last, F. M. (Year, Month Day). Title of article. Title of Periodical or Website. Retrieved from URL

More detailed information can be found in the following:

- West Library's APA Citation Guide (including basic formatting rules):
http://westlibrary.txwes.edu/sites/default/files/pdf/apa_citation_style_6.pdf
- Publication Manual of the American Psychological Association, 6th ed: At the Circulation and Reference Desks
- Reference Librarians (reference@txwes.edu)

Reference Help

For help finding materials not listed here, for assistance using any of the library's resources, for help finding materials on the web, or for help with bibliographies, please contact the West Library's Reference Department: reference@txwes.edu